

ARTS & CULTURE ADVISORY

MI are the preferred consultants in the arts and culture sector working with museums, galleries, theatres and other cultural institutions across the country to drive business growth and strengthen economies.

Through the integration of our services we provide end-to-end solutions, tailored to individual client requirements.

MI'S SERVICES TO ARTS AND CULTURAL ORGANISATIONS GO WELL BEYOND SIMPLY EVENTS AND VENUES, WE ALSO SPECIALISE IN:

- Strategic Planning
- Business, Functional & Operational Planning
- Governance & Performance Reviews
- Project & Program Development
- Risk Management
- Commercial Strategies
- Sponsorship Due Diligence & Measurement
- Stakeholder & Industry Consultation
- Market Research & Analysis

Whether it's strategic planning at the highest level, creating workable commercial and operational solutions or reviewing business performance, MI delivers objective, in-depth and practicable solutions to complex challenges.



CASE STUDIES

