

TOURISM ADVISORY

MI are the preferred consultants in the tourism sector where our experience, in-depth analysis and approach creates solutions for government and tourism organisations that target visitor economy growth.

MI'S SERVICES TO TOURISM ORGANISATIONS GO WELL BEYOND SIMPLY EVENTS AND VENUES, WE ALSO SPECIALISE IN:

- Tourism and Visitor Economy Growth Strategies
- Destination Management Planning
- Feasibility Studies
- Governance & Performance Reviews
- Program & Project Development
- Risk Management
- Brand & Campaign Effectiveness
- Sponsorship Due Diligence & Measurement
- Stakeholder & Industry Consultation
- Market Research & Analysis

Whether it's strategic planning at the highest level, creating workable commercial and operational solutions or reviewing business performance, MI delivers objective, in-depth and practicable solutions to complex challenges.



CASE STUDIES

